

For Immediate Release:

June XX, 2014

Coffee Fest St. Louis 2014 was the Gateway to Midwest Coffee Industry Growth & Success
Coffee Fest St. Louis 2014 announces Winners and a Successful Event!

St. Louis, MO (June XX, 2014) – Coffee Fest St. Louis 2014 is thrilled to announce the results of its just completed show that took place May 30th thru June 1st at Cervantes Convention Center. With a weekend full of enthusiasm from exhibitors and visitors, Coffee Fest St. Louis was a major sensation with all! The gourmet coffee and beverage tradeshow hosted a series of competitions designed to enlighten and entertain. Below are the winners of these events!

Coffee Fest Latte Art World Championship Open: The results of the Coffee Fest Latte Art Championship were: first place Cole McBride – Publicus, Las Vegas, NV, in second place Simeon Bricker – The Roasterie, Kansas City, MO, and in third place Kazuma Ozaki – Air Café, Nagoya, Japan.

DaVinci Gourmet America’s Best Coffeehouse, top three winners consist of: first place – Palace Coffee Company – Canyon, TX, in second place– Sump Coffee – St. Louis, MO, and in third place– Blacksmith Coffee - Houston, TX. Palace Coffee Company received the winner’s trophy and \$2,000. Additionally, Palace Coffee Company earned the sixth and final seed in the 2013/14 ABC Grand Championship in Portland on October 17-19 for a \$10,000 top prize and the national championship title!

America’s Best Espresso’s winners are: first place, Sump Coffee – St. Louis, MO, in second place Goshen Coffee Company – Edwardsville, IL, and in third place Thirty-Thirty – Peoria, IL. Each earned their share of the \$3,500 purse and a coveted spot in the 2013/2104 America’s Best Espresso Grand Championship in Portland in October.

More attendees come to trade shows to see and evaluate new products than for any other reason. At Coffee Fest, new products are broken into two categories and judged based on innovation and retailer appeal. For Coffee Fest St. Louis 2014’s the Best New Products were:

New Products/Non-Consumables rounded out the event with top three winners and they are: first place was Coffee Shop Manager for Coffee Shop Manager for Microsoft Surface PRO, in second place it was America Barista & Coffee School for OnlineBaristaTraining.com and in third place was XTRA LLC for the Brewing Capsule for Kuerig K-Cup Brewers.

New Products/Consumables also had top three winners and they are: first place Torani’s Sweet Heat Syrup, in second place, Island Rose’s Island Rose Tea Shandy Half Tea/Half Lemonade and in third place Cappuccine’s Lemon Velvet Mix.

About Coffee Fest

Coffee Fest has been celebrating coffee long before coffee was “hot”. In 1992, they gathered coffee professionals together in Seattle for their first coffee festival. After several years of hosting thriving consumer events, Coffee Fest turned its focus toward the specialty coffee,

gourmet tea and alternative beverage industry bringing retailers, distributors and manufacturers together for its first retail "trade only show" in 1998. With a mission to help attendees build and refine their specialty coffee businesses, they coupled a relevant educational program with a friendly, informative, and enjoyable trade show floor creating a successful show that serves as a touchstone for many in the specialty coffee industry.

Today Coffee Fest produces three trade shows annually, strategically positioned in New York City, St. Louis and Portland. Coffee Fest remains the industry's top-performing show, consistently providing retailers with relevant information to hone their business skills and up their bottom line and manufacturers and service companies the face to face opportunities to build their businesses.

###

For more information please contact Veronica Welch at 1-508-643-8000;
Ronnie@cwrpartners.com .